

Ward Community Fund Proposal Form

Please read the Guide to the Ward Community Fund before you fill in this form

Then complete Section 1: Budget Proposal.

If you are proposing to deliver the project yourself, please complete Section 2: Delivery agency as well. We can help you with this or do it for you – see who to contact in the **Guide to the Ward Community Fund**.

Continue or separate sheets if you need to, or expand the boxes if you are filling in the form electronically.

LEICESTER CITY COUNCIL

Section 1: Budget Proposal

04 AUG 2009

RECEIVED
MEMBERS' SUPPORT

1. Name of Ward

Knighton

2. Title of proposal

Access to Heritage and Culture at Village India & Experience Gujarat Festival

3. Name of group or person making the proposal

Sense Experience

4. Short description of proposal. Please include information on **how the money will be spent, who will benefit, when they will benefit, and how we will know when the proposal has been successful.**

It is important that your answer to this question is clear, because we will only pay the costs when we can see evidence that the outcomes you describe here have been achieved. You can provide further details in your supporting information if you want to.

This project provides an opportunity for disadvantaged members of the community to attend Village India and Experience Gujarat Festival. The event has two distinct areas:-

Village India will be held in De Montfort Gardens. It is a vibrant World Music and Dance festival with a spicy Indian flavour and is suitable for people across the whole community. The gardens will be transformed into a great place to relax and enjoy a colourful festival environment. Village India is based around a traditional Indian village complete with huts, props and artisans in traditional costume. There will be loads of Delicious Food, Arts and Crafts, Chai tents, Chillout Zones and 42 music and dance concerts across 2 stages throughout the weekend. There is also a special educational Discovery Zone where you can learn about music and dance from the festival

Experience Gujarat will be held in the DMH main auditorium and focuses on the very

best music and dance from the Indian region with the most famous artists and a highly varied programme of specially produced concerts.

Experience Gujarat will stage Ten Fantastic Concerts throughout the weekend featuring the best artists that Gujarat has to offer. They will be performing:-Gujarati Dayro, Comedy, Childrens' Entertainment, Bhajans, Stutis, Slokhas, Folk Songs, Theatre ,Traditional Storytelling, Duha Chand, Classic Film Songs, Wedding Songs & A Tribute To Avinash Vyas.

The festival also marks the golden jubilee celebration of the formation of Gujarat and will be a special opportunity to participate in once in a lifetime event. No event of this scale has ever been seen by the Gujarati community here in the UK. The event will have deep cultural significance and will bridge the gap between young and old and help integrate the community in its common roots. The festival also introduces different cultural sectors of the community to each other in the forum of Village India which has wide community appeal.

***Village India & Experience Gujarat
11th-13th September 2009 at Leicester's - De Montfort Hall and Gardens***

HOW the money will be spent

We have created a unique programme of events which is the village India and Experience Gujarat festival. The event is unique and relevant to a huge section of Leicester's population and has a very extensive cultural and educational focus.

- This project will help disadvantaged sectors of the community gain access to the event by providing entry to the festival.
- Participants of this project will benefit immediately at the time of the event.

The project will help people to access and explore the heritage of Gujarat and the UK and it has elements which help children learning Gujarati as a second language and senior citizens too. The project will help disadvantaged people celebrate the festival with other communities and give people a once in a lifetime chance to see and link with important aspects of their culture. The festival is also devised to bring different sectors of the whole community together in Village India, helping to bridge cultural divides, educate and nurture positive experiences in a shared activity.

The Village also has a special ACE funded Discovery Zone which is all about cultivating culture with 12 music and dance workshops. The Village also has 20 specialist artisans demonstrating their skills in a traditional village environment complete with huts, props and much more.

We will target as large a number of people the funding allows to provide entry to the festival giving them the opportunity for a ticket for either an Experience Gujarat concert ticket and Village India entry or just Village India entry. The target audience for participation in the project will be found using the community network. We will have a range of criteria for suitability which will include:-age groups (including young people) low income, proof of benefit receipt, families and area of residence. etc.

Each person will fill in a simple application and provide the necessary evidence of status.

WHY?

The event has been created for Leicester's unique audience profile and includes Village India which is a special part of the festival in De Montfort gardens. We have done this to develop an event which will:-

- Serve wide ethnic demographic in Village India
- Is suitable for the whole community
- Create a cultural and educational focus for Leicester
- Appeal to family and all age ranges
- Give access to Experience Gujarat which has particular Gujarati focus
- Broaden integration, community & cultural cohesion in Leicester
- Develop and Utilize a unique programme of events to fulfil these aims

The Outcomes

- Promote and give access to high quality Indian arts and educational opportunities
- Help people explore heritage of Gujarat and the UK
- Broaden integration, community & cultural cohesion in Leicester
- Help disadvantaged members of society enter into the golden jubilee celebration of Gujarat

Please visit www.senseexperience.co.uk for more information about the event

The information about the content of the event is too extensive to provide here. Please see the electronic information attached on the accompanying CD and brochure etc (Copy graphics files to desktop as some may be too large to view from the CD)

5. Have you provided supporting information?



Tick if yes

6. What is the total cost to the Community Meeting?

£3000

7. How have you estimated or calculated the cost? Please show each item of expenditure and say whether it is an estimate or an actual cost.

Item	Cost £	Estimate or actual cost?

Leicester UK	
Phone number 0116 2660946/2667046 0116 2558440	Email alpesh@senseworldmusic.com ds.roberts@ntlworld.com

Section 2: Delivery agency (this could be a single person, group of people or a group or organisation)

10. Who will deliver the project? Please provide contact details.

Name of contact person	DEREK ROBERTS/ ALPESH PATEL
Your position in organisation or group	HEAD OF PRODUCTION / DIRECTOR
Name of organisation or group	Sense Experience
Address 93 Belgrave Road Leicester UK	
Phone number 0116 2660946/2667046 0116 2558440	Email alpesh@senseworldmusic.com ds.roberts@ntlworld.com

11. Declaration

I have read the *Guide to the Ward Community Fund* and I accept the arrangements described in that guide. I confirm that the information I have given on this form is true. I will inform the council immediately if any of the information I have given on the form changes.

Name	DEREK ROBERTS
Signature	
Date	27 th July 2009